

*** PLEASE POST ***

The Enrollment Management Committee of the Board of Trustees of Massachusetts College of Liberal Arts will meet will meet March 30, 2023 at 8:30 a.m. in the first-floor conference room at 87 Blackinton Street in North Adams, MA 01247:

Telephone: 339-666-3102

Phone Conference ID: 966 959 124#

The agenda is as follows:

- 1. MCLA Nursing Program Rollout
- 2. Department Updates
 - a. Admissions
 - i. Fall 2023 recruitment
 - b. Marketing and Communications
 - i. Campus signage project
 - c. Student Financial Services
 - i. FAFSA and scholarships
 - d. Registrar
 - i. Commencement and Policy work
- 3. Admissions CRM Proposals and Timeline