



***** PLEASE POST *****

The Enrollment Management Committee of the Board of Trustees of Massachusetts College of Liberal Arts will meet will meet October 6, 2022 at 8:30 a.m. in the large conference room at 87 Blackinton Street in North Adams, MA 01247:

Telephone: 339-666-3102

Phone Conference ID: 713 768 116#

The agenda is as follows:

- 1) Office of Admission Updates
 - a. New Student Profile
 - b. Staffing
 - c. Outreach and Communication
 - d. Events and Tours
 - e. Early College
- 2) Marketing and Communications
- 3) Future-Proofing
 - a. National Trends
 - b. Goals and Growth Projections