

Leadership in the 21st Century Cultural Organization

AMGT 675-01 | Summer 2017 | CRN 40180

Course Description: The leadership of cultural organizations in contemporary society requires much of cultural managers. Leaders must simultaneously provide high quality mission-driven cultural experiences, manage the interests of multiple stakeholders, and generate sustainable portfolios of earned and contributed income in highly competitive landscapes. In this course students prepare to face these challenges through an active study of contemporary theories of human motivation, leadership, board relations and team dynamics both through exploration of the leading academic research and through explorations directly with the leadership of the world-class cultural institutions of the Berkshires

When: Online May 22nd through August 10th
In person June 10th and 11th and July 15th and 16th, 9:00 am to 5:00 pm each day

Housing: Low-cost housing options available in Hoosac Hall
\$75 per weekend (Friday and Saturday nights) with a roommate
\$150 per weekend (Friday and Saturday nights) for a single

Price: \$1029 total tuition and fees for 3 credit hours

Questions? Contact Diane Scott at Diane.Scott@mcla.edu

Register: www.mcla.edu/academics/summer

Current arts management majors/minors can use this course to replace AMGT 375 Arts Leadership OR BADM 260

