



Welcome

June 10, 2016

***Building
our future!***

BERKSHIRE COMPACT FOR EDUCATION



Icebreaker

BERKSHIRE COMPACT FOR EDUCATION



**1 thing I love about the Berkshires.
1 thing I look forward to doing this summer.
1 asset I bring to the meeting today.**



MISSION



The Berkshire Compact for Education is a group of regional civic, education and business leaders who seek to ensure the well being of each individual and the strength of our economy and community by raising the educational access, aspirations and attainment of *all* Berkshire County residents.

JAMES BIRGE, MCLA

Welcome



10:10 - 10:15

JAKE EBERWEIN

**Today's
agenda**

10:00 - 10:10

TODAY'S AGENDA

In 2 hours you will:

1. Context of work
2. Progress report
3. Subcommittees
4. CDE
5. BCETF

and....networking lunch!



10:00 – 10:10

LET'S TEST YOUR MEMORY... 😊

■ Why bother?by the numbers:

- 30% v. 37%
- 2x
- 50%
- 70%



A FRAMEWORK FOR OUR MEETING:



Assertions



COMPACT IN ACTION

- Grade 6 visits
- Career fair
- Reach Out for Education
- Grade 3 visits
- Alignment & connections

Expectations & Aspirations

Sue Doucette, Compact Program Coordinator

10:15 – 10:20

- **Early Childhood**
- **Grades 3 – 12**
- **Workforce Development**

**Sub-
committees**

10:20 – 11:29

BARBARA CHAPUT, *MCLA*
BILL MULHOLLAND, *BCC*
JONATHAN BUTLER, *1 BERKSHIRE*

**Workforce
Development**

10:20 – 10:43

WORKFORCE DEVELOPMENT

**Co-Chairs: Brenda Burdick, General Dynamics
Barbara Chaput, MCLA
Bill Mulholland, Berkshire Community College**

- Jonathan Butler, 1Berkshire
- Maureen Baran, Adams Community Bank
- Tony Zaniboni, Allegrone
- Barbara Baker, Berkshire Community College
- Francis Feinerman, Berkshire Community College
- Denise Johns, Berkshire Community College
- Linda Morelli, Berkshire Community College
- Eleanore Velez, Berkshire Community College
- Diane Pearlman, Berkshire Film & Media
- Rod Jané, Berkshire Innovation Center
- Nat Karns, Berkshire Reg. Planning Commission
- Mark Maloy, Berkshire Reg. Planning Commission
- Kassel Nightt, Berk. Taconic Comm. Foundation
- Nancy Stoll, Berkshire United Way
- Jamal Ahamad, BerkshireWorks
- Kenneth Demers, BerkshireWorks
- Tracy Johnson, BerkshireWorks
- Heather Boulger, BCREB
- John Lipa, BCREB
- Sara Milano, BCREB
- Rebecca Riordan, Country Curtains
- Shawn Armacost, Draper
- Gerry Murray, Greylock Federal Credit Union
- Lisa Trybus, Greylock Federal Credit Union
- Laura Hahn, Guardian Life
- Peter Stasiowski, Interprint
- Jim Brosnan, McCann
- Nancy Ovitsky, MCLA
- Denise Richardello, MCLA
- Chris Mathews, Onyx
- Shawn Serre, Pittsfield Community TV
- Chris Hays, United Personnel

WORKFORCE DEVELOPMENT

Subcommittee goal:

Meeting employer and employee needs



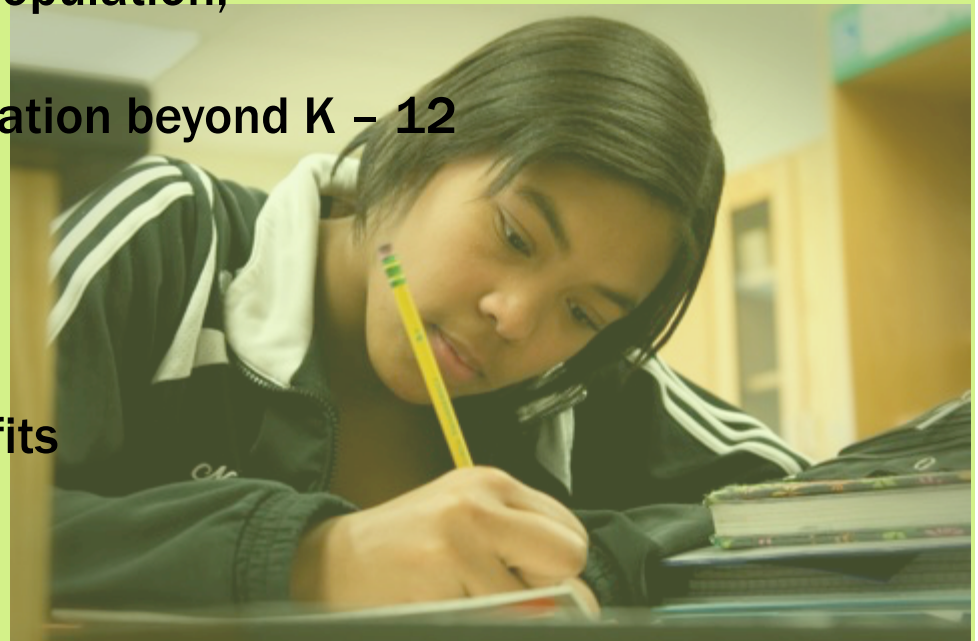
WORKFORCE DEVELOPMENT

Opportunities:

- Creative economy
- Entrepreneurship
- Potential workforce (immigrant population, unemployed)
- Multiple levels of training & education beyond K - 12

Roadblocks

- Insufficient internships
- Outward migration
- Transition off of assistance benefits
- ESL & related issues



WORKFORCE DEVELOPMENT

Strategies In Play:

- Employ North Berkshire initiative through nbCC
- Working Cities initiative
- BCC's Hospitality/Customer Engagement Certificate
- Manufacturing grant and equipment
- Mass Life Science
- Pathway Activities, Robotics & STEM, etc.



WORKFORCE DEVELOPMENT



WORKFORCE DEVELOPMENT

Call to action:

How can we make Internships strategic to organizations?

1. Individually list ideas on sticky (one idea per sticky)
2. Post stickies on board
3. As a group, organize stickies into themes
4. Choose 1-2 most promising themes/actions



10:20 – 10:43

NATALY GARZON, *BUW*
KIM MORANDI, *DSAC*
BILL BALLEEN, *ROUNDTABLE*
KELLY MARION, *GLADYS ALLEN BRIGHAM*

**Grades
3-12**

10:43 – 11:06

GRADES 3 - 12

Purpose: *The college and career readiness workgroup will focus on K12 (Grades 3-12) efforts to ensure that students graduate from high school with the skills, knowledge, dispositions, and aspirations to successfully enter college and the workforce.*



GRADES 3 - 12

Mentoring Pilot Program



Power of pairs

<https://www.youtube.com/watch?v=R6b0j9K1e1k>

GRADES 3 - 12

Drury Mentoring Pilot Project



The Grades 3-12 sub committee has focused on creating a Mentoring Program for Grade 8 students. We have selected Drury Middle/ High School (grades 8-12) for our pilot program, using school personnel to assist us in selecting 10-14 students for the pilot. Mentors will be selected from volunteers, and initial and ongoing training will be provided.

GRADES 3 - 12

Drury Mentoring Pilot Project

- Grade 8.
- Class size.
- Low level of college bound students.
- Drop-out levels.
- MCAS data.
- Availability of local businesses to support the project.
- District/school willingness to participate.



GRADES 3 - 12



Prompt

For the next ten minutes, please use the stickies at your table to indicate which of the following resources you/your organization can contribute to making our Mentoring Project a success (one idea per sticky):

- Volunteers
- In-kind
- Space
- Publicity
- Financial Assistance
- Other?

Organize into themes/actions considering....How might you be able to create partnerships and offer assistance?



GRADES 3 - 12

Synthesize and report!

What two (definitive) items can we collectively commit to helping make this program a success?

Thank You!

With your support, our Mentoring Project can achieve success.

As a partner, together we can truly realize the Power of Pairs in our community

**DOUGLAS MCNALLY, MCLA +
KAREN VOGEL, BUW**

**Early
childhood**

11:06 – 11:29

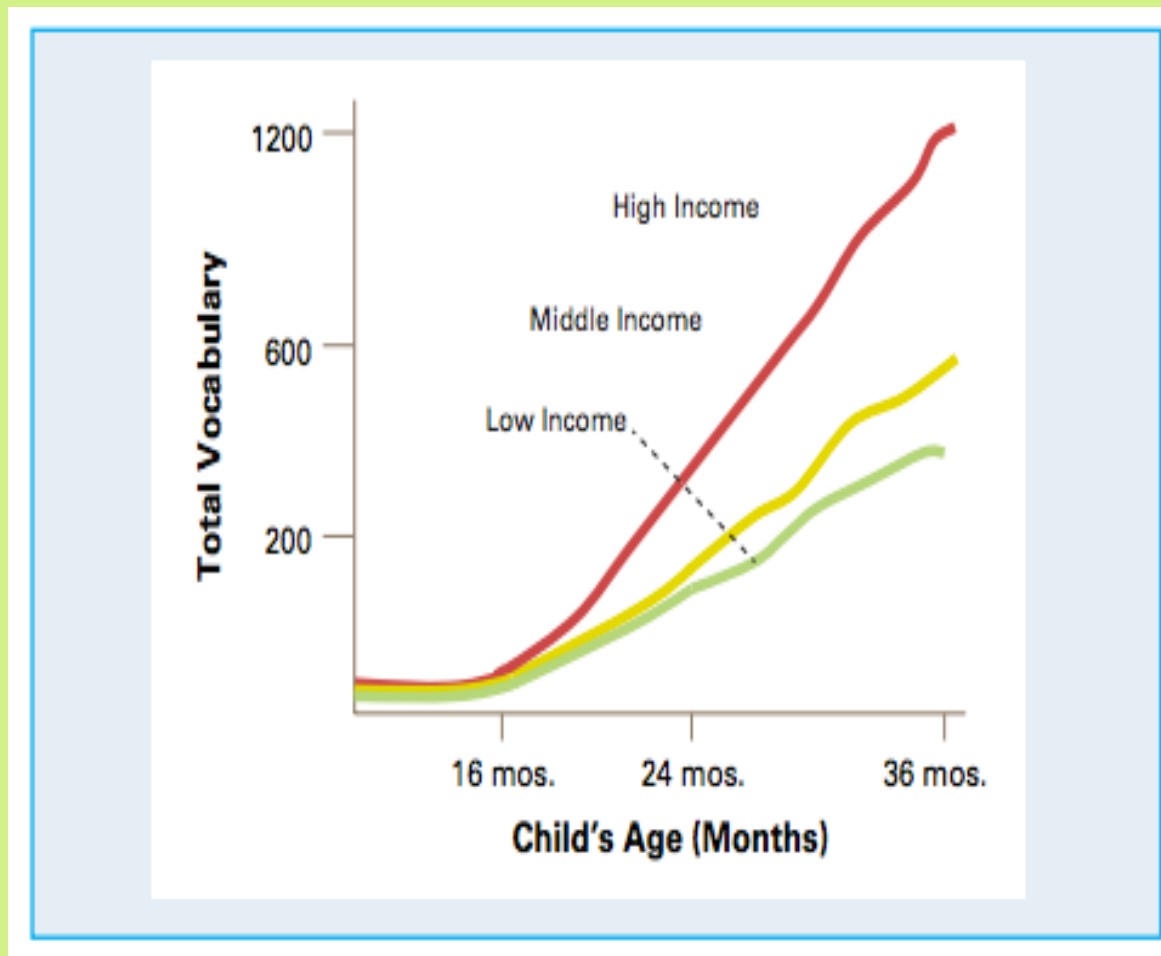
EARLY CHILDHOOD

OVERARCHING GOAL: 90% of students will achieve reading proficiency as demonstrated by 3rd Grade assessment.

Performance Goals:

- Increase % of students Birth - 5 enrolled in programs – early intervention, home visiting, and EEC licensed early education and care programs
- Increase % of early education programs that have reached Level 2 or above on the Quality Rating and Improvement Scale (QRIS)
- Increase % of students that are measuring progress in Social Emotional Development and Language Development
- Increase % of Grade 3 students who report college aspirations
- Increase family engagement

EARLY CHILDHOOD

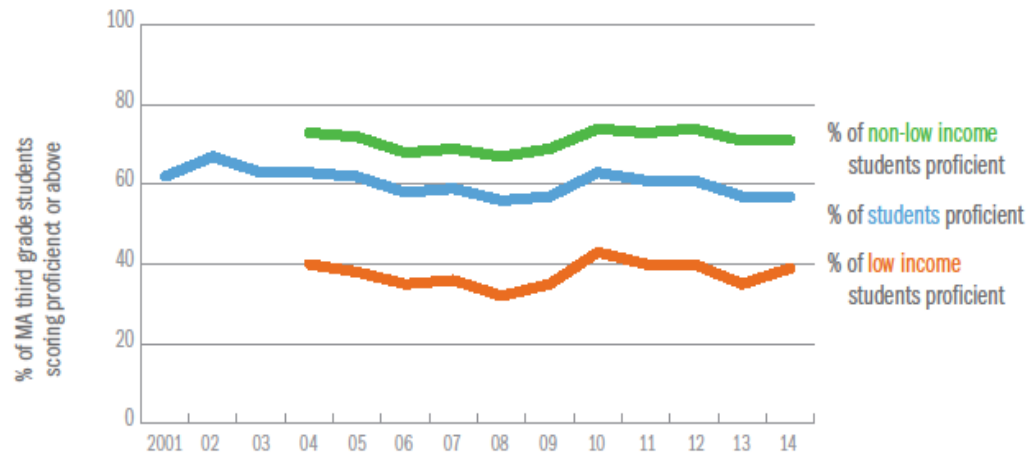


EARLY CHILDHOOD

READING PROFICIENCY

The achievement gap by income

Reading performance has been stagnant for more than a decade



Source: Massachusetts Comprehensive Assessment System (MCAS), Massachusetts Department of Elementary and Secondary Education

EARLY CHILDHOOD

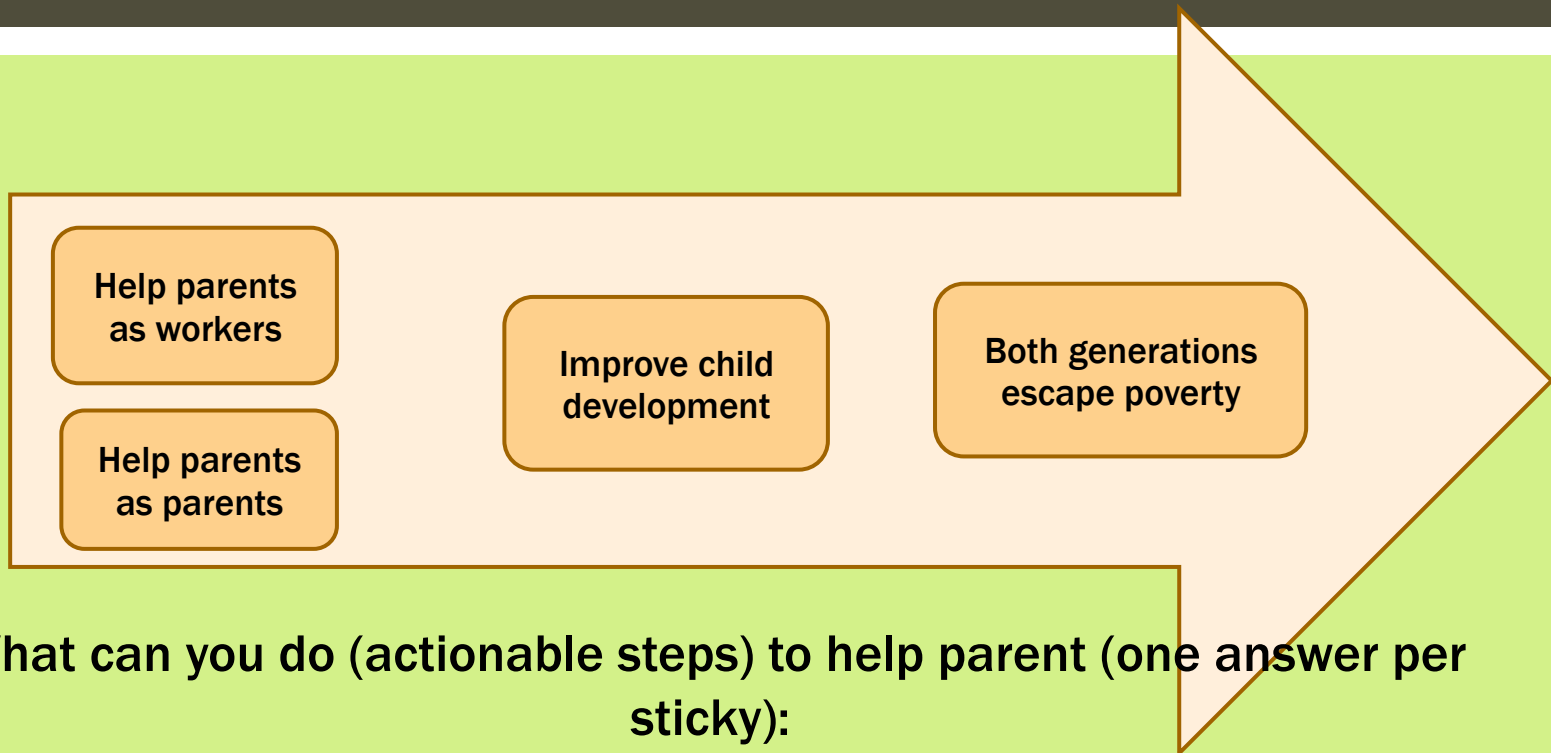
What is a two-generation approach?

The Two-Generation Continuum



TWO-GENERATION APPROACHES PROVIDE OPPORTUNITIES FOR AND MEET THE NEEDS OF CHILDREN AND THEIR PARENTS, OR THE ADULTS IN THEIR LIVES, TOGETHER

EARLY CHILDHOOD



What can you do (actionable steps) to help parent (one answer per sticky):

- as an organizational leader
- as a colleague
- as a neighbor
- as a parent?



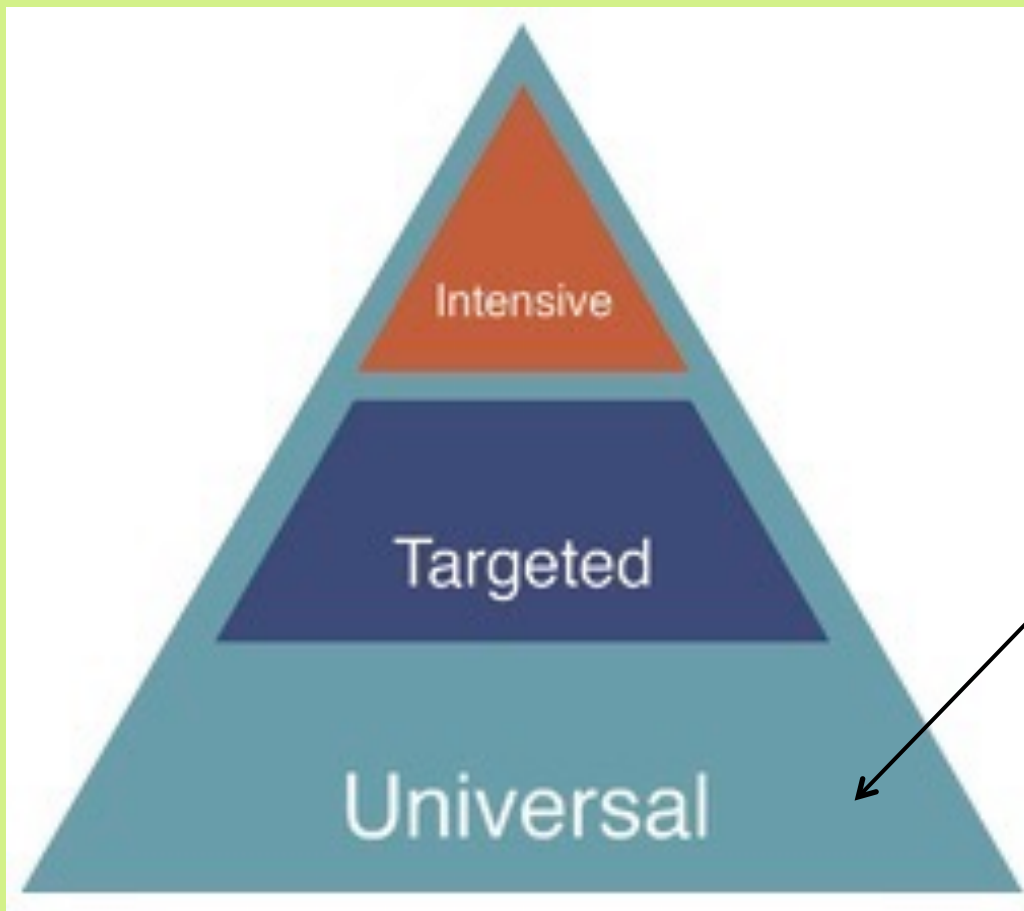
OUR NEXT LEVER OF CHANGE....?



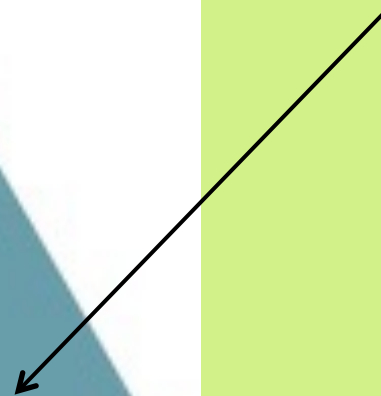
Career
Development
Education

11.29 - 11:49

CAREER DEVELOPMENT EDUCATION



**Raising aspirations
Building connections**



PASSPORT....NEXT GENERATION?

Careers that interest me:

1. _____
2. _____
3. _____
4. _____

Colleges I might want to attend:

1. _____
2. _____
3. _____
4. _____
5. _____

PASSPORT T
Plan for col
your middle and
www.berkshir

Check off milestones toward higher education as you achieve them!

Grades 6-8

- Participate in [6th grade college visits](#) in April
- Achieve proficient scores on assessment tests
- Go to career days and [science fairs](#)
- Sign up for vacation, after school or summer programs in art, music, science, math, robotics
- Play [Quest for College](#) board game
- Open a college savings account; continue to save

Grades 9-12

- Become familiar with your high school's graduation requirements
- Meet graduation requirements and prepare for college by taking and being successful in appropriate coursework
- Start a portfolio of awards, honors and activities so that you can build a resume; update annually
- Go to career days and [science fairs](#)
- Challenge yourself by taking honors or [AP classes](#)
- Take [dual enrollment](#) courses for college credit
- Participate in a job shadow day, or volunteer internship
- Consult with [MEFA website](#), for college financing strategies
- Apply to Berkshire Chamber's [Youth Leadership Program](#)

- Achieve proficient or higher scores on assessment tests
- Earn an [Adams Scholarship](#) providing free tuition at a public higher education institution in MA with qualifying test scores
- Apply to community programs such as [MountainOne Junior Board of Directors](#) or Berkshire DA Youth Advisory Board
- Participate in [SAT](#) or [ACT](#) preparation and testing
- Take junior year [Accuplacer](#) to determine college readiness and placement levels
- Talk to your school guidance counselor about how to prepare for and find the college that's right for you
- Attend a college information session at your school
- Attend a regional college fair in your area and speak to college representatives
- Visit three or more college campuses
- Track your college plans and applications through [YourPlan for College](#), [Naviance](#), or [CareerCruising](#)
- Attend financial assistance presentations; research financial aid and apply for national, local and college scholarships
- Complete [FAFSA forms](#) and college financial aid forms to qualify for financial aid
- APPLY TO COLLEGE!!**
- GO TO COLLEGE!!**



BARBARA EMANUEL, *MCLA*

**Career
Development
Education**

CAREER DEVELOPMENT EDUCATION

EDUCATION



CAREER

Aspirations...through

- Developing a vision for the future
- Connecting education to career
- Articulating career-education pathways



CAREER DEVELOPMENT EDUCATION

EDUCATION



CAREER



**Occurring through activities
focused on:**

- Career Awareness
- Career Exploration
- Career Immersion

CAREER DEVELOPMENT: WHAT DOES IT LOOK LIKE?

Career Development	Examples
Awareness	MCLA Grade 6 career fair, PPS 9th grade career fair, BCC STEM Fair, Greylock career speakers
Exploration	Job Shadow, mock interviews
Immersion	Internships, Mt. Everett Entrepreneurship class, Youth Works

CAREER DEVELOPMENT: PLAN OF ACTION

Inventory current programming



Outline best practices



Research and implement elementary and middle school programming



Connect elementary and middle school programming to established Connecting Activities



CAREER DEVELOPMENT: TOOLS

PAWS IN JOBLAND

HOME PAWS IN JOBLAND FREE TRIAL STAY IN TOUCH  

JOIN PAWS ON AN ADVENTURE IN JOBLAND!

Paws in Jobland™ is designed to accommodate the unique needs of educators and parents as children begin exploring the world of work.

college or career opportunities.

What does it mean to be college and career ready?
Being college and career ready means having the knowledge and skills necessary for success in postsecondary education and economically viable career pathways in a 21st century economy.

- Track applications online
- Research and apply for financial aid
- Plan for your career

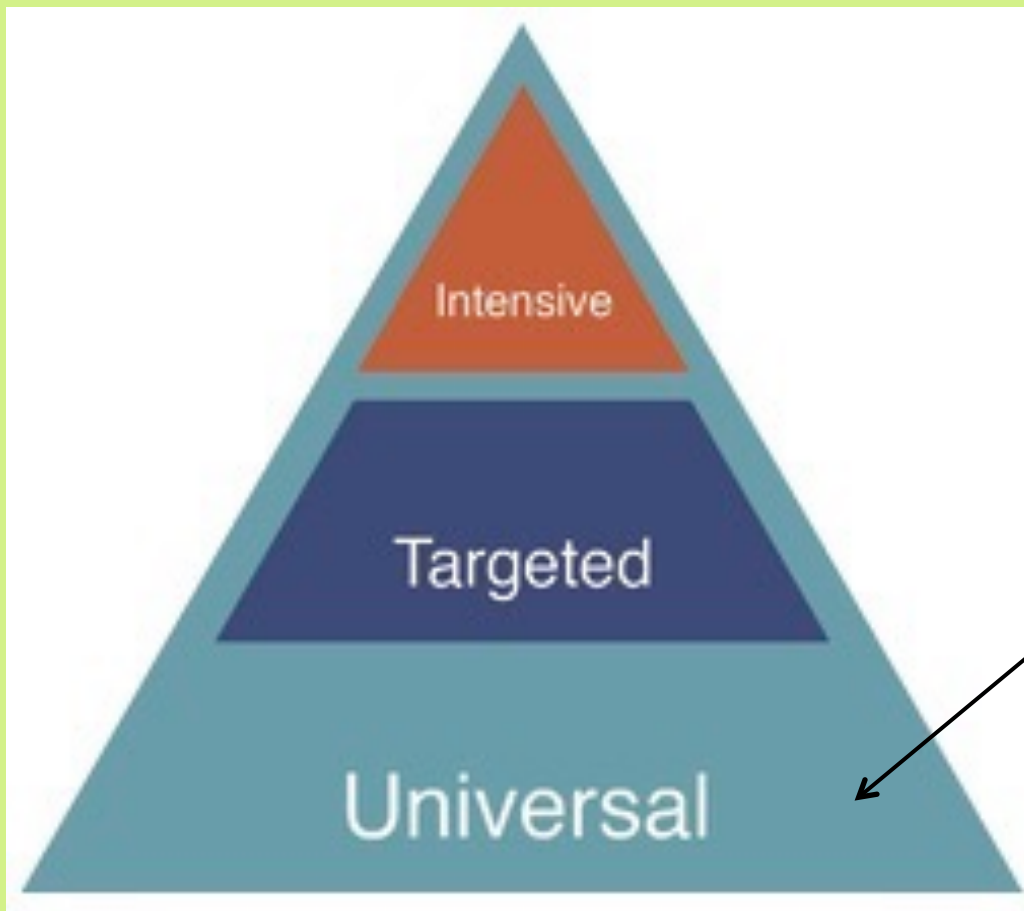
your plan for the future
college • career • life

Mentor Toolkit

Educators
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students in
pursuing a path to career and college planning."
MELISSA MARTIN
GEAR UP Program Coordinator

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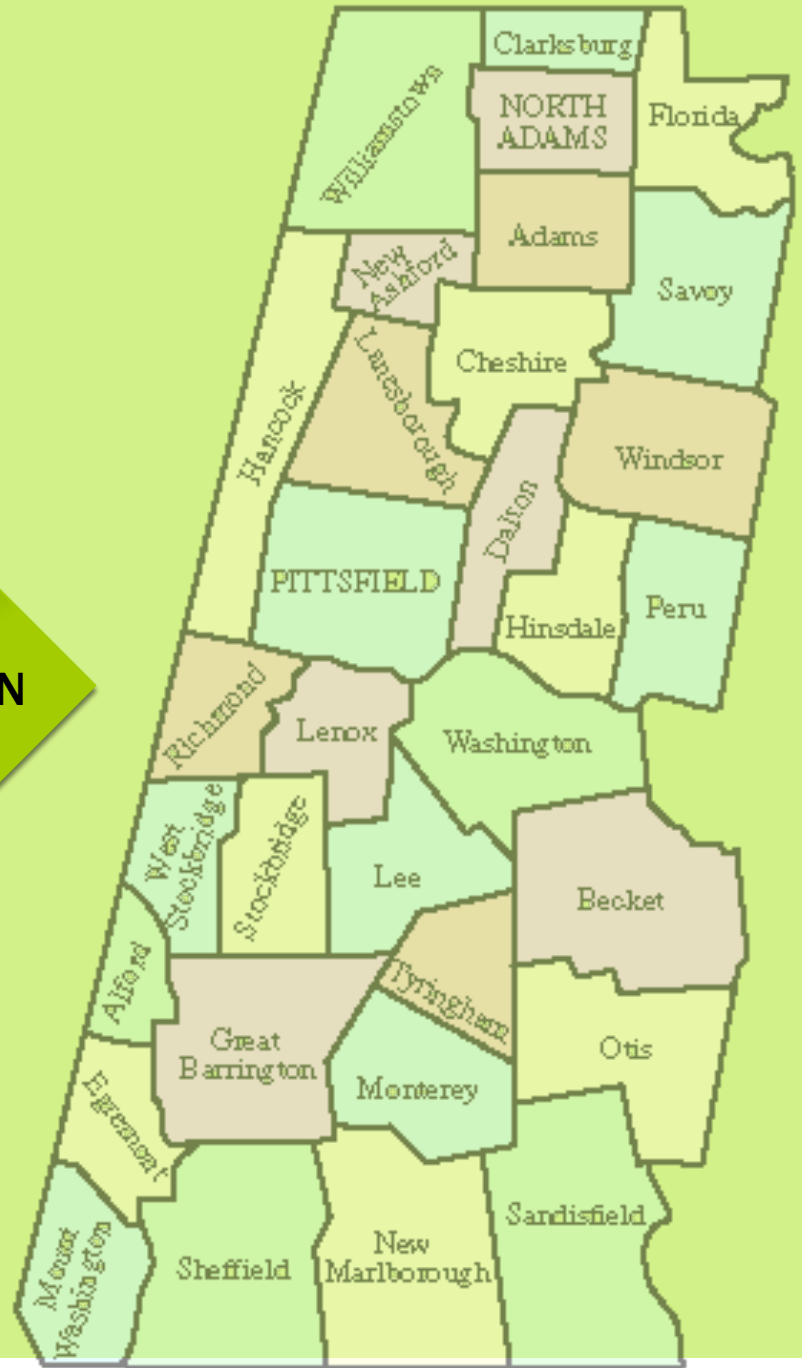
CAREER DEVELOPMENT EDUCATION



**Career
Development
Education**



EDUCATION

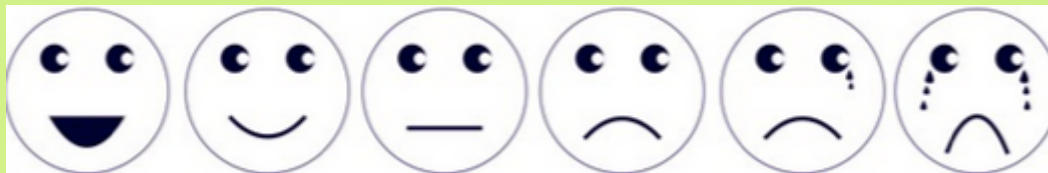


CAREER DEVELOPMENT: YOUR THOUGHTS?

Rapid Feedback!

Three stickies....you know the drill!

1. This idea makes sense.
2. This idea is realistic.



3. I can contribute by....



11.29 - 11:49

JOHN HOCKRIDGE, CHAIR

**Berkshire
County
Education
Task
Force**

11:50 - 12:00

CLOSING THOUGHTS

Membership
Future meetings
Subcommittee engagement
Your ideas...collective alignment
Thank you!

Next steps



THANK
YOU!

ENJOY
SUMMER!

