



MASSACHUSETTS COLLEGE OF LIBERAL ARTS

**MASSACHUSETTS COLLEGE OF LIBERAL ARTS
BOARD OF TRUSTEES
ENROLLMENT COMMITTEE MEETING**

October 08, 2025 8:30am – 10am
President's Office – Large Conference Room
Audio/Video MS Teams: [Join the meeting now](#)
Meeting ID: 281 001 043 722 6
Passcode: 7AU6kL3L

AGENDA

- | | | |
|----|---|-----------------------|
| 1. | Call to Order | Chair Bernard |
| 2. | Enrollment Management Introductions | R. Glejzer |
| | a. Admission Office | |
| | b. Enrollment Marketing | |
| | c. DGCE | |
| | d. Financial Aid | |
| | e. Institutional Research | |
| 3. | Recruitment | J. Boyer |
| | a. Fall 2025 New Student Profile | |
| | b. Fall 2025 Recruitment Challenges | |
| | c. Spring/Fall 2026 Strategies | |
| | d. Fall Events | |
| 4. | Financial Aid Packaging | B. Howland/J. Canales |
| 5. | Enrollment Marketing | K. Nichols |
| 6. | Returning Students | R. Glejzer/J. Canales |
| | a. Fall 2024 Retention/Disaggregated Data | |
| | b. Fall 2025 Retention Initiatives | |
| 7. | DGCE Enrollment | L. Bond |
| | a. Summer 2025 | |
| | b. Graduate | |
| | c. Dual Enrollment/Early College | |
| 8. | Adjournment | Chair Bernard |