

MCLA'S SPRING SEMESTER GREEN LIVING SEMINAR:

INDIVIDUAL ACTIONS AND ENVIRONMENTAL SUSTAINABILITY

WEDNESDAYS AT 5:30 PM – ONLINE WEBINARS

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INDIVIDUAL ACTIONS AND CLIMATE CHANGE: WHICH ARE MOST EFFECTIVE?

DR. SETH WYNES
CONCORDIA UNIVERSITY, POSTDOC

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PREVENTING UNPLANNED PREGNANCY

RACHEL FEY
POWER TO DECIDE, SENIOR DIRECTOR OF PUBLIC POLICY

2/10

CYCLING FOR SUSTAINABLE CITIES

DR. RALPH BUEHLER
VIRGINIA POLYTECHNIC INSTITUTE AND STATE UNIVERSITY,
PROFESSOR AND CHAIR OF URBAN AFFAIRS AND PLANNING

2/17

CONSUMER DEMAND FOR FUEL EFFICIENT VEHICLES AND THE ROLE OF SOCIAL MARKETING

DR. LISA WATSON
UNIVERSITY OF REGINA, ASSOCIATE DEAN OF RESEARCH AND GRADUATE PROGRAMS, ASSOCIATE PROFESSOR OF MARKETING

2/24

FACTORS THAT INFLUENCE DEMAND FOR GREEN POWER

LORI BIRD
WORLD RESOURCES INSTITUTE,
DIRECTOR, US ENERGY PROGRAM AND POLSKY CHAIR FOR RENEWABLE ENERGY

3/3

FACTORS THAT INFLUENCE ELECTRIC VEHICLE ADOPTION

DR. ONA EGBUE
UNIVERSITY OF SOUTH CAROLINA UPSTATE,
ASSOCIATE PROFESSOR OF INFORMATICS AND ENGINEERING SYSTEMS

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FRAMING MESSAGES TO MAKE THEM APPEALING

DR. NELL PUTNAM-FARR
RICE UNIVERSITY, ASSISTANT PROFESSOR OF MARKETING

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THE PSYCHOLOGY OF SUSTAINABLE BEHAVIOR

DR. CHRISTIE MANNING
MACALESTER COLLEGE, DIRECTOR OF SUSTAINABILITY

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HOW EMISSIONS INFORMATION CAN HELP PROMPT TRAVELERS TO PURCHASE GREENER FLIGHTS

DR. ANGELA SANGUINETTI
UNIVERSITY OF CALIFORNIA, DAVIS, RESEARCH ENVIRONMENTAL PSYCHOLOGIST

3/31

PROMOTING RECYCLING BEHAVIORS IN MASSACHUSETTS

DR. JASON SEACAT
WESTERN NEW ENGLAND UNIVERSITY, PROFESSOR OF PSYCHOLOGY

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FACTORS THAT INFLUENCE HOUSEHOLD ADOPTION OF ENERGY EFFICIENT APPLIANCES

DR. CHIEN-FEI CHEN
UNIVERSITY OF TENNESSEE, DIRECTOR OF EDUCATION AND DIVERSITY & RESEARCH ASSOCIATE PROFESSOR

4/14

INDIVIDUAL BEHAVIOR AND GLOBAL ENVIRONMENTAL PROBLEMS

DR. ELIZABETH R. DESOMBRE
WELLESLEY COLLEGE, CAMILLA CHANDLER FROST PROFESSOR OF ENVIRONMENTAL STUDIES

FREE & OPEN TO THE PUBLIC

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www.mcla.edu/greenliving



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